

EXPRESSION OF INTEREST- RECONCILIATION ACTION PLAN ARTWORK

Date issued: 7 August 2025

ACEN Australia is seeking Expressions of Interest (EOI) from Aboriginal and/or Torres Strait Islander artists in Tasmania to create a unique artwork that will be featured in our National Reflect Reconciliation Action Plan (RAP). The RAP is an ongoing commitment to strengthening relationships, respect, and opportunities with First Peoples in our community. The selected artwork will also be embedded across the organisation's communication platforms, documents, and marketing materials.

About ACEN Australia

ACEN Australia develops, owns and operates large-scale renewable energy projects that help power homes and businesses across the country. Our core business spans solar, wind, battery storage and pumped hydro, with over 1 gigawatt of clean energy capacity already in construction or operation, and more than 13 gigawatts in our development pipeline.

We employ more than 120 people across Tasmania, Victoria, New South Wales and Queensland. Our offices are located in Hobart, Melbourne, Sydney, Brisbane, regional NSW and our reach is national - delivering projects in both regional and remote areas.

ACEN Australia has its roots in UPC Renewables, a Tasmanian based renewable energy developer. In 2018, UPC partnered with ACEN (then known as AC Energy) to form UPC\AC Renewables, combining local expertise with international investment. ACEN is the energy platform of Ayala Corporation, one of the Philippines' oldest and most respected business groups. In 2023, ACEN became the sole owner of the Australian business, marking a strategic shift and reinforcing its long-term commitment to Australia's clean energy future.

Ayala Corporation has a long-standing focus on social equity, community development and environmental stewardship. These values are embedded in ACEN's approach to energy development and guide our work in Australia. Our partnerships, such as the Yindjibarndi Energy Corporation in WA's Pilbara region, reflect this commitment to shared value and respectful collaboration.

Our first operational project, New England Solar in NSW began generating in 2023. Stubbo Solar, also in NSW, is currently being commissioned and we're pleased to report that at the time of writing this RAP, two major wind projects set for Tasmania and NSW are awaiting final project approvals to proceed.

<https://acenrenewables.com.au/>

Concept brief

We are looking for an Aboriginal and/or Torres Strait Islander artist who can create a unique and exclusive artwork piece that:

1. Represents the spirit of reconciliation
2. Illustrates the connection of traditional culture, land and sea with modern renewable energy forms such as wind, sun and water
3. Represents the states in which ACEN Australia operates (TAS, NSW, WA, VIC, QLD)
4. Is original and forward thinking

5. Integrates the ACEN Australia brand colour palette
6. Includes a short written story card describing the artwork and the artist

Artworks in the following visual art mediums are welcome, painting, drawing, printmaking, digital art, illustration, textiles and mixed media. Emerging artists and artist collaborations of all career stages, abilities and backgrounds are welcome to apply.

Eligibility

Applicants must be First Nations artists or artist collectives in Tasmania and if requested be able provide confirmation of Aboriginal or Torres Strait Islander identity by means of an official Aboriginal or Torres Strait Islander certificate or sign a statutory declaration.

Artwork and digital license requirements

1. The final artwork will be required in physical artwork and a hi-resolution digital scan of physical artwork. ACEN Australia will work with the artist on the different sizes and formats required at the time of artwork selection
2. The selected artist must agree to a digital license that allows ACEN Australia to embed the artwork (in full or extract) across its communication platforms, documents, and marketing materials while ensuring the artist is acknowledged appropriately.

Selection criteria

EOIs will be assessed based on the following:

1. Adherence to the concept brief
2. Artistic experience and previous work
3. Ability to deliver the artwork within the agreed timeframe
4. Willingness to enter into a digital license agreement with ACEN Australia

Fees and charges

The maximum available budget is \$5000 excluding GST. The fee for the artwork will include:

1. Design and production of a physical piece of artwork
2. Translation of the physical artwork piece into a high resolution digital version
3. An initial briefing and regular process meetings with ACEN Australia
4. Participation in ACEN Australia led traditional and social media activities including, but not limited to print, broadcast, television interviews and photo shoots.

How to apply

Interested artists should submit an EOI including:

1. A short biography, including cultural connections and previous artistic experience
2. Examples of previous work (photographs or links to portfolios if available)
3. A brief statement and sketch outlining your concept for the artwork (max 300 words)
4. Confirmation of willingness to enter into a digital license agreement
5. Any relevant community references or endorsements
6. Provide a clear timeline for the design, production, and delivery phases of the artwork
7. Submit a comprehensive quote that details artist fees, material costs, and the digital license for the artwork to be embedded into the organisations IT platforms, including social media platforms, documents and marketing materials

8. Email your EOI to joey.chalk@acenrenewables.com.au

Key dates

Stage	Milestone	Date
Stage 1 - Expression of Interest (EOI)	EOI opens	Thursday 7 August 2025
	EOI closes	11.59pm Sunday 31 August 2025
	Notification of EOI outcome	3 September 2025
Stage 2 – Concept design development	Detailed design proposal and budget due by or before	11.59pm Sunday 12 September 2025
Stage 3 – Production and delivery	Artwork production and supply of digital files due by or before	11.59pm Wednesday 24 September 2025

Contact information

For any queries or further information, please contact:

Joey Chalk
 Indigenous Participation Manager
 ACEN Australia
 0408 271 101
joey.chalk@acenrenewables.com.au

ACEN Australia looks forward to your creative expressions and collaborating with you to bring our Reflect Reconciliation Action Plan to life.

Example EOI submission

Name: Jane Doe

Cultural Connection: Tebrakunna, Trouwunna

Contact Details: janedoe@email.com | 0400 123 456

Biography: I am a proud Trouwunna artist based in XXX, with over 10 years of experience in contemporary and traditional Aboriginal art. My work has been exhibited in local galleries and community projects, and I have collaborated on public art pieces representing First Peoples' culture and stories. My art is inspired by the waterways, landscapes, and stories of my ancestors.

Examples of work:

- [Link to online portfolio or attached images]
- [Images of previous artwork]

Concept statement

For this project, I envision an artwork that reflects..... The design will incorporate key cultural symbols, such as

Confirmation of Digital License Agreement

I confirm my willingness to enter into a digital license agreement with ACEN Australia, ensuring my artwork can be used across the organisation's communication platforms, documents, and marketing materials while maintaining appropriate artist attribution.

References

- [Reference Name], Community Elder – [Contact Information]
- [Reference Name], John Citizen – [Contact Information]